



# **Building creative community since 2003.**



**Renegade Craft produces dynamic, curated events featuring the best artists and makers working in contemporary craft and design. Ever-expanding its community with engaging social media and email content, Renegade continues to attract more attendees eager to shop small and artists growing their creative small businesses.**





**April 6 + 7**  
**San Francisco**

**Fort Mason Center  
Festival Pavilion**

**25,000 Attendees  
275 Participants**



**April 20 + 21**  
**Seattle**

**Hangar 30 @  
Magnuson Park**

**10,000 Attendees  
180 Participants**



**May 11 + 12**  
**New York**

**Metropolitan  
Pavilion**

**15,000 Attendees  
150 Participants**





**May 18 + 19**  
**Chicago**

**Andersonville**

**30,000 Attendees**  
**200 Participants**

**June 22 + 23**  
**Brooklyn**

**TBA**

**14,000 Attendees**  
**250 Participants**

**August 3 + 4**  
**San Francisco**

**Fort Mason Center**  
**Festival Pavilion**

**14,000 Attendees**  
**250 Participants**





**September 7 + 8**

**Chicago**



**Wicker Park**

**65,000 Attendees  
350 Participants**

**September 21 + 22**

**Los Angeles**



**TBA**

**14,000 Attendees  
250 Participants**





**November 2 + 3**  
**San Francisco**

**Fort Mason Center  
Festival Pavilion**

**25,000 Attendees  
275 Participants**



**November 9 + 10**  
**Chicago**

**Morgan  
Manufacturing**

**16,000 Attendees  
220 Participants**



**November 16 + 17**  
**Los Angeles**

**La State  
Historic Park**

**15,000 Attendees  
250 Participants**





**November 23 + 24**  
**Seattle**

**Hangar 30 @  
Magnuson Park**

**13,000 Attendees  
180 Participants**

**December 7 + 8**  
**Brooklyn**

**TBA**

**15,000 Attendees  
150 Participants**

**December 14 + 15**  
**New York**

**Morgan  
Manufacturing**

**16,000 Attendees  
220 Participants**





**245k+**  
**Attendees**  
**annually across**  
**all events**

**2.5k+**  
**Artist**  
**participants**

**5+**  
**Major cities**  
**across the US**





## **GenZ and Millennial-Focused**

**75% of our audience  
is between the  
ages of 18-45**

## **Woman-Owned**

**60% of our participating  
small businesses are  
owned by women**

## **Spending Power**

**\$7M+ is spent at  
Renegade Fairs  
annually**

## **Empowering Entrepreneurs**

**70% of our vendors  
are full-time small  
business owners**

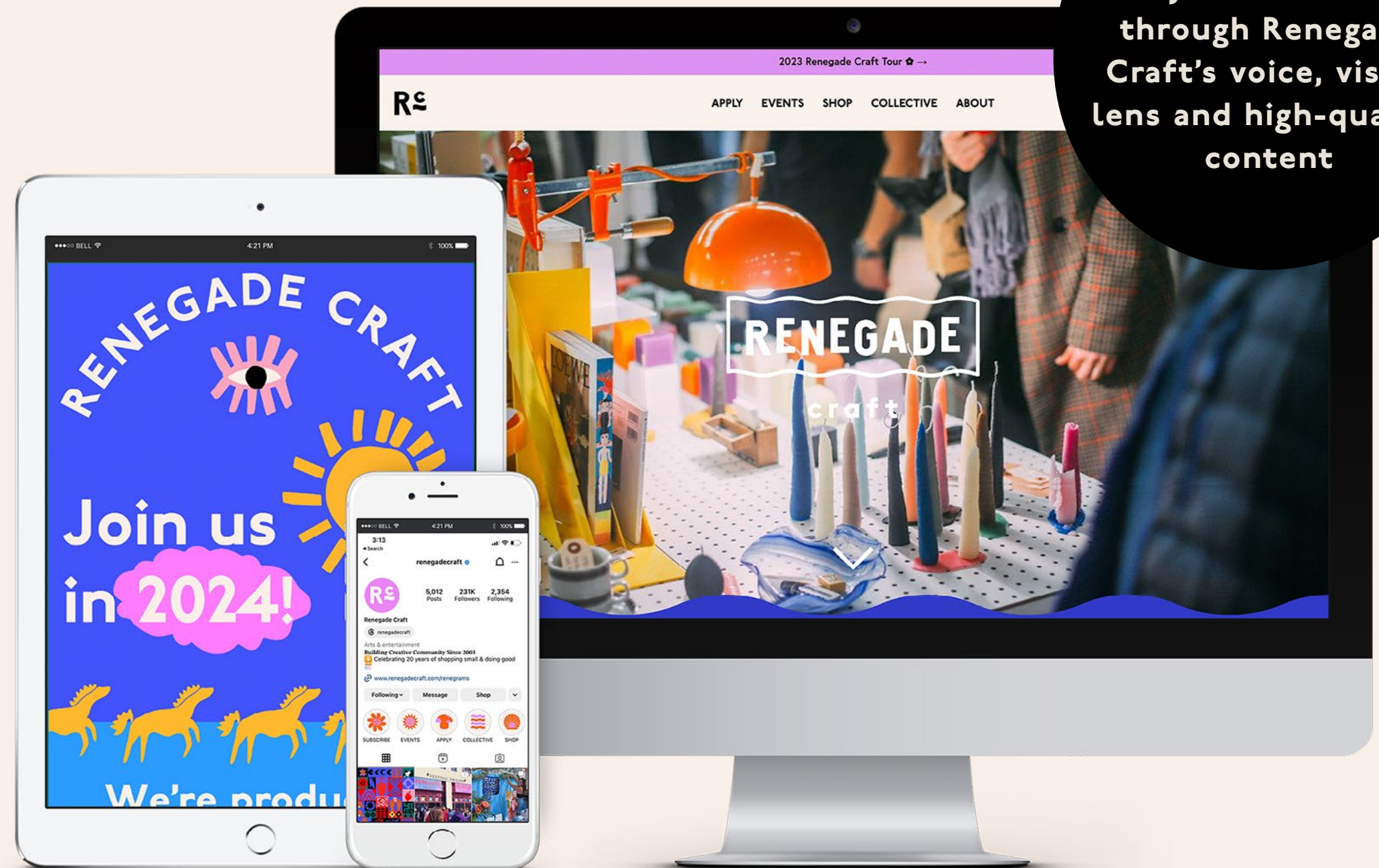


**306k+**  
social media  
followers

**60k+**  
newsletter  
subscribers

**2.7M+**  
annual website  
pageviews

**35k+**  
monthly website  
unique visitors



Tell your brand story  
through Renegade  
Craft's voice, visual  
lens and high-quality  
content



**As a Renegade sponsor, you align your brand with our trendsetting audience while uplifting local and national small businesses. From our in-person events to digital platforms, Renegade works with thousands of artists and attracts hundreds of thousands of visitors annually, offering your brand a unique opportunity to connect with influential creatives and a widespread audience of tastemakers in a discovery mindset.**



## ACTIVATION OPPORTUNITIES

- **Food & Beverage Sampling** •
- **Booth Presence** •
- **Sponsored Content** •
- **Giveaways** •
- **Artist Collabs** •
- **Workshops** •
- **B2B Promotions** •
- **Event Collateral** •

## SPEAK TO OUR AUDEINCE OF

- **Food & Drink Lovers** •
- **Home & Garden Enthusiasts** •
- **Creative Professionals** •
- **Influencers & Tastemakers** •
- **Travel buffs** •
- **Technophiles** •
- **Modern Families** •
- **Inclusive Space Seekers** •



## Get in Touch

**2024 is going to be an amazing year, we can't wait to experience it with you! Get in touch with our team to discuss partnership opportunities today.**

**[www.renegadecraft.com/sponsor-interest](http://www.renegadecraft.com/sponsor-interest)**

**@RENEGADECRAFT    #RENEGADECRAFT**