



Building creative community since 2003.



Renegade Craft produces dynamic, curated events featuring the best artists and makers working in contemporary craft and design. Ever-expanding our community with engaging social media and digital content, Renegade continues to attract more attendees eager to shop small and artists growing their creative small businesses.



April 6 + 7
San Francisco

**Fort Mason Center
Festival Pavilion**

**25,000 Attendees
250 Participants**

April 20 + 21
Seattle

**Hangar 30 @
Magnuson Park**

**10,000 Attendees
180 Participants**

May 11 + 12
New York

**Metropolitan
Pavilion**

**15,000 Attendees
190 Participants**



May 18 + 19
Chicago

Andersonville

30,000 Attendees
240 Participants



June 22 + 23
Brooklyn

Greenpoint

14,000 Attendees
140 Participants



September 7 +8
Chicago



Wicker Park

65,000 Attendees
430 Participants

September 21 + 22
Los Angeles



**Santa Monica
Airport**

14,000 Attendees
270 Participants



November 2 + 3
San Francisco

**Fort Mason Center
Festival Pavilion**

**25,000 Attendees
250 Participants**



November 9 + 10
Chicago

**Morgan
Manufacturing**

**16,000 Attendees
150 Participants**



November 16 + 17
Los Angeles

**LA State
Historic Park**

**15,000 Attendees
270 Participants**



November 23 + 24
Seattle

**Hangar 30 @
Magnuson Park**

**13,000 Attendees
180 Participants**

December 7 + 8
Brooklyn

Zero Space

**15,000 Attendees
150 Participants**

December 14 + 15
New York

**Metropolitan
Pavilion**

**15,000 Attendees
190 Participants**



GenZ and Millennial-Focused

**75% of our audience
is between the
ages of 18-45**

Woman-Owned

**60% of our participating
small businesses are
owned by women**

Spending Power

**\$7M+ is spent at
Renegade Fairs
annually**

Empowering Entrepreneurs

**70% of our vendors
are full-time small
business owners**



245k+
Attendees
annually across
all events

2.5k+
Artist
participants

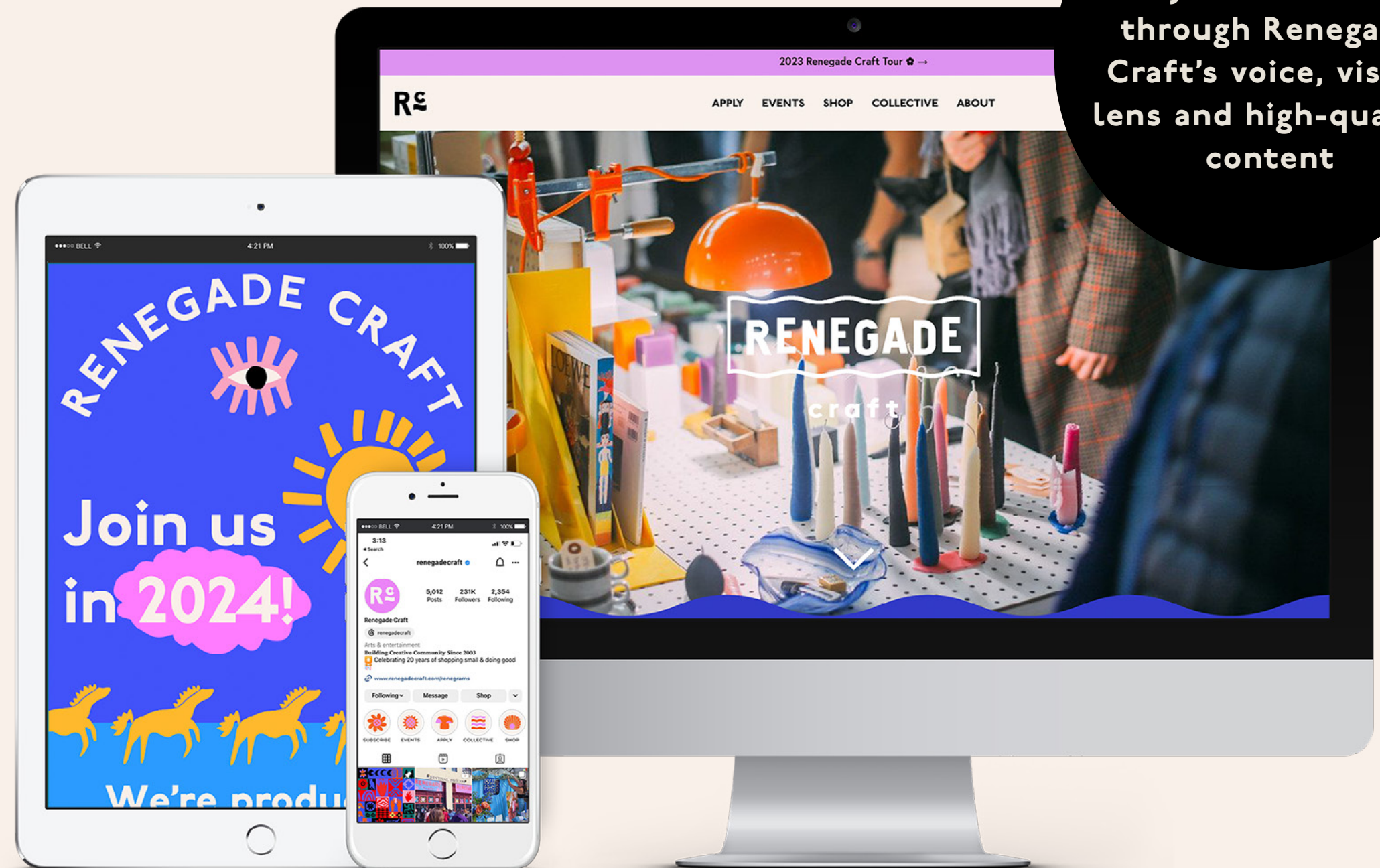
5+
Major cities
across the US

306k+
social media
followers

60k+
newsletter
subscribers

2.7M+
annual website
pageviews

35k+
monthly website
unique visitors



**Tell your brand story
through Renegade
Craft's voice, visual
lens and high-quality
content**

As a Renegade sponsor, you align your brand with our trendsetting audience while uplifting local and national small businesses. From our in-person events to digital platforms, Renegade works with thousands of artists and attracts hundreds of thousands of visitors annually, offering your brand a unique opportunity to connect with influential creatives and a widespread audience of tastemakers in a discovery mindset.

ACTIVATION OPPORTUNITIES

- **Food & Beverage Sampling** •
- **Booth Presence** •
- **Sponsored Content** •
- **Giveaways** •
- **Artist Collabs** •
- **Workshops** •
- **B2B Promotions** •
- **Event Collateral** •

SPEAK TO OUR AUDEINCE OF

- **Food & Drink Lovers** •
- **Home & Garden Enthusiasts** •
- **Creative Professionals** •
- **Influencers & Tastemakers** •
- **Travel buffs** •
- **Technophiles** •
- **Modern Families** •
- **Inclusive Space Seekers** •

Get in Touch

2024 is going to be an amazing year, we can't wait to experience it with you! Get in touch with our team to discuss partnership opportunities today.

www.renegadecraft.com/sponsor-interest

@RENEGADECRAFT #RENEGADECRAFT