

RENEGADE

craft

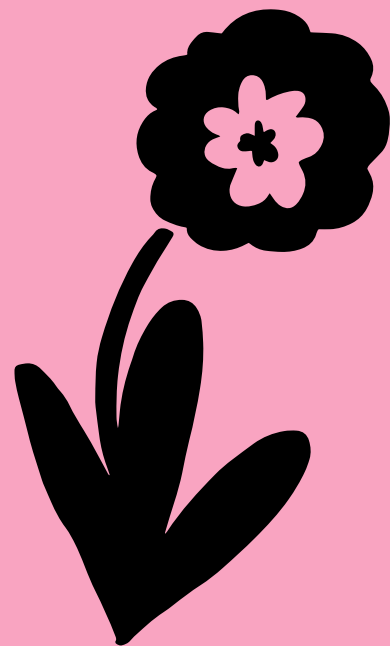


Celebrating 20 Years of Building Creative Community



We're on a mission to build creative community. Since 2003, Renegade Craft has been synonymous with the best in contemporary craft and design. Ever-evolving to best serve our growing community, Renegade continues to expand its influence by consistently producing high-quality curated events, alongside vibrant and engaging digital platforms.

As a Renegade sponsor, you align your brand with our trendsetting audience while uplifting local and national small businesses. From our in-person events to our digital platforms, Renegade works with thousands of small businesses and attracts hundreds of thousands of visitors annually, offering your brand a unique opportunity to connect with influential creatives and a widespread audience of tastemakers.





SPRING + SUMMER

AUSTIN @ SXSW® 2023 3.16 - 3.18

SAN FRANCISCO 4.1 + 4.2

LOS ANGELES 4.29 + 4.30

CHICAGO ANDERSONVILLE 5.20 + 5.21

 BROOKLYN 8.19 + 8.20

CHICAGO WICKER PARK 9.9 + 9.10

SEATTLE 9.16 + 9.17

FALL + WINTER

SAN FRANCISCO 11.4 + 11.5

NEW YORK 11.11 + 11.12

LOS ANGELES 11.18 + 11.19

SEATTLE 12.9 + 12.10

CHICAGO 12.16 + 12.17



200k+

Attendees annually

2k+

Vendors Annually

56k+

Mailing List
Subscribers

2.7M+

Annual Website
Views

300k+

Social Media
Followers

12

Events Across
6 Cities



80% of participants are ages 18-45. **75%** of attendees are ages 18-45.



Participants identified their gender as **58% women**, **9% men**, and **18% gender diverse**.



Attendees are estimated to identify as **60% women**, **30% men**, **10% gender diverse**.



68% of participants are full-time small business owners.



Participants reside in **48 U.S. states** and **8 countries**.

- **Booth Presence**
- **Experiential Activations**
- **Giveaways**
- **Food + Beverage**
- **B2B Promotions**
- **Event Collateral**
- **Sponsored Content**



Get in Touch

2023 is going to be an amazing year, we can't wait to celebrate our twentieth year with you! Get in touch with our team to discuss partnership opportunities today.

www.renegadecraft.com/sponsor-inquiry

mat@renegadecraft.com

carly@renegadecraft.com

@RENEGADECRAFT

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