

RENEGADE

craft

We can't wait for you to experience our very first Renegade Craft Virtual Fair, kicking off on the World Wide Web via our website on Friday and Saturday, April 24 + 25.

For two hours each day, you can expect a dynamic virtual experience where artists will be going live, showing their work and process (as we've been seeing and inspired by so much of lately). Look forward to studio and home tours, demonstrations, Q+A's, fireside chats, tutorials, meditations, performances, how-to's, and much much much more.

Renegade Craft Virtual Fair

Location: World Wide Web + Straight into the homes of thousands of fans worldwide

Friday, April 24, 6pm est-8pm est
Saturday, April 25, 1pm est-3pm est

How You Can Get Involved

Partner with Renegade in creating interactive, educational, and unique digital content that sparks conversation about your brand.

Lead creative workshops, musical performances, studio tours, online happy hours, mixology tutorials, step-by-step DIYs, and more

Sponsor a maker's involvement, collaborate on video content, or integrate product placements and endorsements into makers' live streams

Logo placement or custom advertising with Renegade-designed graphics and copy that resonates with our audience

Cross-promotion available on other Renegade social media platforms

Contact Us

Submit an Inquiry

#renegadecraft ♦ @renegadecraft

Our Viewing Audience

1.8M annual pageviews on our website, blog, and field guides

325K+ engaged followers on our social media platforms

Renegade artists have an average Instagram 6.5k Instagram followers, with some artists having up to 400k followers

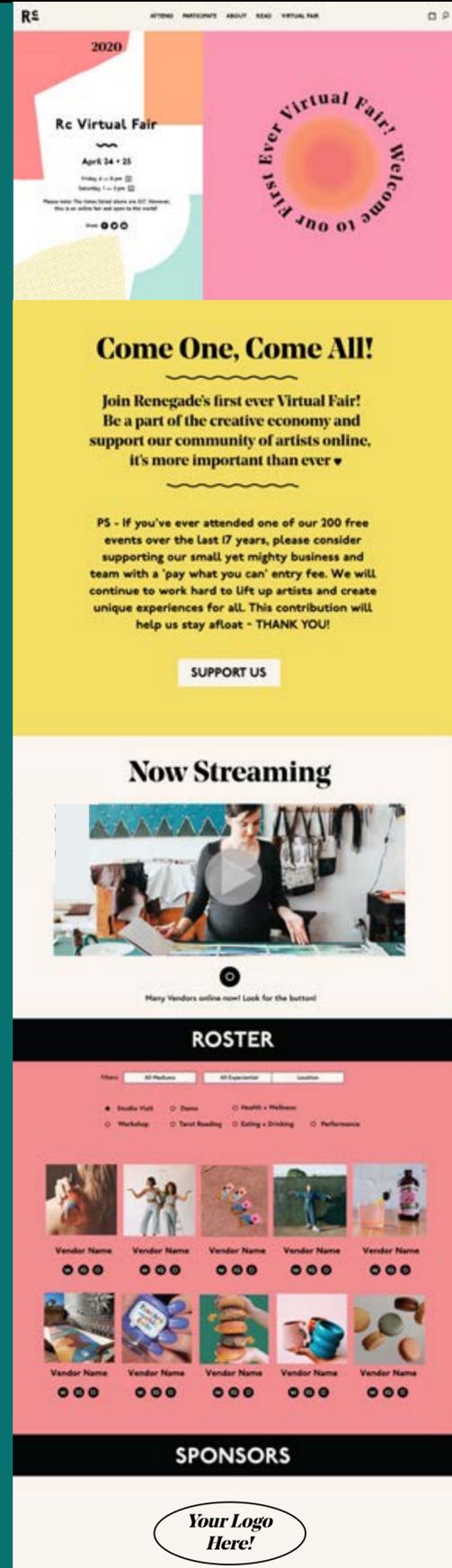
60% of Renegade Craft fans are female-identifying, while 40% identify as male

75% of fans are between the ages of 18-45

72% of followers engage with Renegade Craft on social media

40% of fans have a household income above \$100K a year

Creative Entrepreneurs
Small Business Owners
Influencers and Tastemakers
Art, Design, and Tech Savvy Individuals
Discerning Consumers
Wellness-Focused Individuals
Modern and Creative Families



Our Virtual Fair Platform