Renegade Craft is a curated marketplace of makers, doers, designers, and dreamers – a platform for the creative economy that fosters meaningful exchanges and inspiring connections.
Renegade’s reputation is second to none.

A pioneering champion of contemporary craft and design since 2003, Renegade continues to be the broadest reaching curated craft showcase in the world. Reaching over 300,000 attendees across 24 events in 12 major cities in 2019, Renegade will feature over 3,000 makers, designers, innovators, and creative entrepreneurs from all over North America, Europe, and beyond.

We are always looking to forge relationships with forward-thinking Sponsors with the aim to seamlessly blend their participation into the overall experience of Renegade. Please read on to learn about the variety of ways to get involved.

Please fill out our Sponsor Inquiry form to let us know a little more about your company and goals. We will be in touch if we determine it is a good fit. Know that your Sponsorship will not only expose your brand to key markets and consumers in major cities, but also help keep participation fees low for thousands of artists and free for the public to attend.
LOS ANGELES 04.06 + 04.07 LOS ANGELES STATE HISTORIC PARK
SAN FRANCISCO 04.13 + 04.14 FORT MASON CENTER
CHICAGO 05.11 + 05.12 PILSEN'S ARTS DISTRICT
AUSTIN 05.18 + 05.19 FAIR MARKET
BROOKLYN 06.22 + 06.23 BROOKLYN EXPO CENTER
SAN FRANCISCO 07.13 + 07.14 FORT MASON CENTER
SEATTLE 07.20 + 07.21 HANGAR 30 @ MAGNUSON PARK
PORTLAND 07.27 + 07.28 PURE SPACE
CHICAGO 09.07 + 09.08 DIVISION ST. IN WICKER PARK
DETROIT 09.14 + 09.15 TBA
DENVER 09.21 + 09.22 LARIMER ST. IN RINO DISTRICT
BOSTON 11.02 + 11.03 THE CYCLORAMA
NYC 11.09 + 11.10 METROPOLITAN PAVILION
SAN FRANCISCO 11.16 + 11.17 FORT MASON CENTER
LOS ANGELES 11.23 + 11.24 LOS ANGELES STATE HISTORIC PARK
AUSTIN 11.30 + 12.01 FAIR MARKET
CHICAGO 12.07 + 12.08 BRIDGEPORT ART CENTER
LONDON 12.14 + 12.15 THE TRUMAN BREWERY
SEATTLE 12.14 + 12.15 HANGAR 30 @ MAGNUSON PARK
BROOKLYN 12.21 + 12.22 BROOKLYN EXPO CENTER
PORTLAND 12.21 + 12.22 PURE SPACE
300K+
Renegade Craft’s social media platforms have an engaged, dedicated, and growing following.

45K+
Unique visitors to RenegadeCraft.com each month

65K+
Subscribers to Renegade Craft’s monthly newsletter

150K+
RenegadeCraft.com averages hundreds of thousands of pageviews every month from all over the globe.
Renegade works with thousands of influential Makers and trendsetters from diverse communities and backgrounds every year.

60% of Renegade Craft visitors are female-identifying, while 40% identify as male.

- URBAN DWELLER
- ART + DESIGN + TECH SAVVY
- CREATIVE PROFESSIONALS
- TASTEMAKERS
- CONSUMER CONSCIOUS SHOPPERS
- HANDMADE CRAFT ENTHUSIASTS OF ALL AGES
Renegade Craft attracts hundreds of thousands of attendees annually across 12 major cities.

- 90% of visitors spend at least one hour or more at the Fair
- 75% of attendees are between the ages of 18-45
- 72% of attendees engage with Renegade Craft on social media
- 40% of attendees have a household income above $100K a year
- 50% of attendees spend at least $100 at the Fair
- 97% of attendees said they want to attend another Renegade Fair
HOW TO GET INVOLVED

ONSITE ACTIVATIONS
Bring your brand to life! Your sponsored booth puts you in direct contact with our engaged audience, offering attendees an immersive experience in your space. It’s a perfect platform for building your subscriber base, showcase a product, promotions, or anything else you may dream up. Sponsors can choose from standard booth sizes or create a custom footprint within the fair layout.

HOST AN ACTIVITY
Always a popular feature of our events, hands-on workshops, demos, photo-ops, and games are a great way for Renegade Sponsors to connect with our audience in an immersive manner. Companies often shine by sponsoring workshops led by well-known creative professionals to entice our savvy audience. Other fun ideas: furnish a lounge/seating area, raffle off prizes, or sponsor a water filling station.

ENGAGE OUR AUDIENCE
Sponsors can gain brand visibility via our heavily trafficked website (1.8M unique views annually) targeted mailing list (65,000+ subscribers), and robust social media following (300,000+ fans and followers). Opportunities include logo and link placement on our website Rosters, in Fair-specific e-blasts and press releases; shout-outs via RCF social media outlets; sponsored blog content; onsite branding; and more.
HOW TO GET INVOLVED

FOOD & BEVERAGE
Renegade events offer numerous sales and sampling opportunities for food and beverage brands. Connect with your target customer by hosting a tasting, featuring a beverage at our onsite bar, or distributing complimentary samples to shoppers.

CONNECT WITH MAKERS
One of Renegade’s greatest assets is our connection to over 3,000 makers—the talented artists, designers, and craftspeople who participate in one or more of our annual events. These creative entrepreneurs champion a vibrant, handmade aesthetic that has become omnipresent in today’s mainstream consumer culture. Connect with them by adding a promotional offer to our Participation Kits, sponsor a makers-only event, donate items to our maker giveaways, or feature them in your activation with our help.

IN-KIND DONATIONS
Put your products directly into people’s hands and hold their attention. Sponsors can introduce a new product or build brand loyalty with in-kind donations to makers or attendees.
Renegade Austin unites the local creative community with national Maker talent for two unforgettable weekends every year. Fair Market’s iconic quonset is a one-of-a-kind marketplace to spend the day shopping Maker goods, discovering vinyl rarities curated by local DJs, and hanging out in the yard with a craft cocktail in hand and food trucks aplenty.

Where southern hospitality meets a burgeoning art scene, Austin encourages a community of thoughtful craft. From a diverse culinary landscape to emerging musical talent, find top notch creatives at every corner in our favorite southern city.
May 18 + 19
Fair Market

7,000
ATTENDEES
130+
MAKERS
30,000
EBLAST SUBSCRIBERS

20,000
WEBPAGE VIEWS

November 30
+ December 1
Fair Market

6,500
ATTENDEES
130+
MAKERS
30,000
EBLAST SUBSCRIBERS

27,400
WEBPAGE VIEWS
Renegade Boston is held annually during the holidays at the historic Cyclorama located in SoWa. Attendees from all over New England gather to discover new and emerging artists from around the country, including Makers and Designers, local DJs, craft Food and Drink, and more.

Steeped in tradition yet defining innovation, Boston’s flourishing community of craftspeople is uniquely positioned to nurture and produce revolutionary voices in the arts. At the heart of it all is the Cyclorama’s neighborhood, the SoWa Art & Design District, where creatives commune from all over to collaborate ideas at the 200+ art galleries, eclectic boutiques, and diverse restaurants.
NOVEMBER 2+3
The Cyclorama

3,500 ATTENDEES
20,000 WEBPAGE VIEWS
80+ MAKERS
25,000 EBLAST SUBSCRIBERS
Renegade’s hometown and the location of our headquarters, Chicago is where it all started when we popped-up with our first Fair in 2003. Since then, Renegade has grown into a Chicago mainstay, attracting bustling crowds, exceptional Maker talent, collaborative features, and artistic installations at every Fair.

After years of nurturing artists and Makers of all disciplines, Chicago’s expansive creative community has grown to be an international force in arts and culture. Our Flagship Wicker Park Fair is known as the epicenter of craft, where over 400 of the best Makers + Designers gather for a bustling and inspiring weekend that never fails to attract huge crowds.
May 11 + 12
Halsted St. in Pilsen

September 7+8
Division St. in Wicker Park

December 7+8
Bridgeport Art Center

10,000
ATTENDEES

37,000
WEBPAGE VIEWS

63,500
ATTENDEES

60,000
WEBPAGE VIEWS

14,500
ATTENDEES

50,000
WEBPAGE VIEWS

180+
MAKERS

34,000
EBLAST SUBSCRIBERS

400+
MAKERS

36,000
EBLAST SUBSCRIBERS

260+
MAKERS

34,000
EBLAST SUBSCRIBERS
Renegade Denver gathers local Makers and Designers with national artists in the inspiring River North Art District (RiNo). Located adjacent to Denver Central Market, the Fair is a sunny, al fresco marketplace perfect for to discover new artists, shop innovative design, and enjoy immersive features.

RiNo is a vibrant creative community colored by murals on every corner. RiNo boasts a robust food and bar scene, as well as creative studios and exhibition spaces aplenty. Where urban meets natural, Denver is home to a vibrant creative community alive with fresh, nature-inspired voices.
DENVER

September 21 + 22
Larimer Street in RiNo District

4,000
ATTENDEES

60+
MAKERS

20,000
WEBPAGE VIEWS

27,000
EBLAST SUBSCRIBERS
Once a year, Renegade Detroit unites national Maker + Designer talent with Motor City’s established creative community. The Fair gathers street-side with exceptional artists, DJ sets, installations, and craft food and drink offerings.

Thriving in a post-industrial landscape, Detroit’s creatives continually produce some of the most exciting art in the country. The city buzzes with an underground hum of artists given the opportunity to grow their work within a diverse and inclusive community. The Fair is located near Eastern Market, where goods and ideas have been traded for over 150 years.
September 14 + 15
TBA

4,000
ATTENDEES

15,000
WEBSITE VIEWS

35+
MAKERS

25,000
EMAIL SUBSCRIBERS
Renegade jumps the pond for our annual festive Fair off of London’s Brick Lane. Tucked into the heart of Shoreditch, The Truman Brewery provides Renegade London a cozy respite in the city for local and international creatives to shop Maker + Designer goods, collaborate ideas, and inspire crowds.

Setting an international pace for innovation and creativity, London cultivates avant-garde artists on the forefront of their craft in most every field. In Shoreditch, artists converge at the many restaurants, studio spaces, vintage shops, and museums – making it the perfect home for Renegade every year.
December 14+15
The Truman Brewery

4,000 attendees
115+ makers
22,000 webpage views
30,000 eblast subscribers
Renegade Los Angeles gathers for two inspiring and sunny Fairs a year at Los Angeles State Historic Park. As you head to the park, expect exceptional Maker + Designer goods, food trucks, refreshing drinks, sounds of live DJ sets in the near distance, downtown views, and weekends bookended by sunsets.

Home to diverse cuisine, experimental museums, and curated shops stocked with Maker goods, Los Angeles continues to cultivate some of the most innovative creative voices in the world. Nurturing that innovation, we're excited to be seeing Renegade creatives establishing their own brick + mortar spaces in neighborhoods across the city.
April 6+7
Los Angeles State Historic Park

- 20,000 attendees
- 200+ makers
- 35,000 webpage views
- 35,000 eblast subscribers

November 23+24
Los Angeles State Historic Park

- 17,000 attendees
- 320+ makers
- 47,000 webpage views
- 35,000 eblast subscribers
Renegade New York and Renegade Brooklyn have long cultivated the local craft and design community into being the international force it is today. At the Brooklyn and Manhattan Fairs, expect up-and-coming Makers and Designers curated alongside immersive experiences, including live DJ sets, diverse culinary offerings, and creative installations.

Fast-paced and utilitarian at heart, New York and Brooklyn Makers define trends in the art and culture worlds well before they hit the mainstream. From experimental eats to unconventional museums, New York is constantly growing to keep up with its evolving self.
Home to one of the most vibrant and diverse handmade communities, Renegade unites Portland’s local creatives with the country’s foremost voices in craft and design. Held in Northwest Portland’s Pearl District, Pure Space offers a bright two-day home for emerging and established artists to present their work to bustling crowds and inspired guests.

Regarded as the country’s incubator of new ideas and trends, Portland is home to the some of most experimental creatives. At the heart of it all is Pearl District, teeming with innovative energy from exciting restaurants to avant garde galleries.
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<td>4,500</td>
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<td>100+</td>
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Renegade San Francisco gathers the expansive Bay Area creative community for three annual weekends of exceptional and inspirational craft. Fort Mason Center Festival Pavilion offers a bright and airy marketplace for attendees to discover new artists, shop innovative design, and enjoy immersive features.

With museums, art schools, and design studios aplenty, San Francisco is a creative incubator for creatives of all disciplines. From the epicenter of farm-to-table cuisine to the tech boom, San Francisco artists have evolved along with their city and continue to define worldwide creative movements.
SAN FRANCISCO

**April 13+14**
Fort Mason Center
- 20,000 attendees
- 40,000 webpage views
- 260+ makers
- 36,000 eblast subscribers

**July 13+14**
Fort Mason Center
- 14,000 attendees
- 40,000 webpage views
- 280+ makers
- 36,000 eblast subscribers

**November 16+17**
Fort Mason Center
- 17,500 attendees
- 46,000 webpage views
- 200+ makers
- 36,000 eblast subscribers
Renegade Seattle gathers the local creative community and country’s foremost Makers and Designers for two inspiring weekends a year. The light-filled Hangar 30 located in Magnuson Park’s verdant grounds provides the perfect venue for Seattle’s nature-inspired artists to gather with bustling crowds.

Where urban meets natural and local meets global, Seattle is home to a vibrant creative community buzzing with fresh voices. The city boasts an innovative restaurant scene alongside avant-garde museums and art schools that exhibit and produce the city’s exciting voices.
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<td>July 20+21</td>
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<td>100+</td>
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NEED TO ADD:
Madewell, REI, Harken
Wine, Kicking Horse
Coffee, Outdoor Voices,
Prairie Vodka, Sipsmith
Gin

WHO WE’VE WORKED WITH
WHO WE’VE WORKED WITH

vitaminwater
WBEZ 91.5 CHICAGO
WHOLE FOODS MARKET
93XRT
zipcar
HARKEN
REI CO-OP
THE SEEKER WINES
JUXTAPOZ ART & CULTURE MAGAZINE
Metro
LAGUNITAS BREWING COMPANY & CIA.C.
IZZE
STUMPTOWN COFFEE ROASTERS
HP SPROUT
Madewell
Outdoor Voices
SIPSenheim
Get in Touch

Sponsor Inquiry Form
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